

# Know how with TAL Risk Academy

---

**Trusted education,  
tangible results**



# Foreword from Beau Riley

---

## Contents

Trusted education, tangible results	2
Making a real difference for young Australians	3
2023 course categories	4
Featured courses, live in 2023	5
Professional Year	7
Learning pathways	8
CPD hours at a glance	10
Articles	15
Meet our expert educators	16
More information	19



**BEAU RILEY**  
HEAD OF SALES &  
PARTNERSHIPS,  
RETAIL DISTRIBUTION

It's been a challenging few years, with changes to the financial advice landscape and evolving client needs to navigate. As one of Australia's leading life insurers, we believe we have an important role to play, supporting you with industry know-how through education. In 2023, TAL Risk Academy's focus will be on aligning our courses with your current and future needs; regardless of where you're at in your advice career.

We're proud to offer a comprehensive and flexible suite of professional courses from trusted subject matter experts, so you can learn from some of the best in the profession. Based on feedback from advisers like you, we've streamlined our overall program to focus our content on building your capabilities and continuing your business success, enabling you to support more Australians with financial advice.

As always, we thank you for supporting TAL Risk Academy and our partnership with ABCN. Every year, ABCN helps talented young Australians from lower socio-economic backgrounds access quality education and reach their full potential. Last year with your help, we achieved the exciting milestone of \$800,000 in total donations. We couldn't have done this without your contribution.

Wherever you are on your advice journey, our industry-recognised courses will equip you with skills and knowledge to create tangible results. We look forward to helping you boost your know-how with TAL Risk Academy in 2023.



In 2023, TAL Risk Academy's focus will be on aligning our courses with your current and future needs; regardless of where you're at in your advice career

# Trusted education, tangible results

Since 2015, TAL Risk Academy has supported the advice community with CPD accredited courses that deliver tangible results. We were proud to be with you through the Adviser Exam and more recently, have invested in a comprehensive Professional Year program that will help shape the future of our profession.

Wherever you are on your advice journey, join us in 2023 to take your know-how even further.

## Flexible ways to learn

### ON-DEMAND

The majority of our courses are available on-demand: just log in to the TAL Risk Academy website and you're ready to go.

[View on-demand courses](#)

### WEBINARS

Presented by our expert educators, webinars give you a chance to ask questions and connect with other advisers in real time. [View webinars](#)

### MASTERCLASSES AND WORKSHOPS

Offering in-depth, interactive learning, these courses are delivered face-to-face or on-demand. [View masterclasses and workshops](#)

### READING MATERIALS AND ARTICLES

Our library of reading materials all offer CPD hours and will help you deepen your understanding of key topics. [View the articles](#)



Ready to get started? [Register here](#) and boost your know-how today.



110+

On-demand courses



4.7/5

Average adviser satisfaction score



15,000+

Alumni



135+

CPD hours available



20+

New courses this year



25+

Article library





## Making a real difference for young Australians

We've always been committed to making TAL Risk Academy as accessible as possible, which is why most of our courses are free of charge. The only exception is a fee for our masterclasses. Those funds are donated to the Australian Business Community Network, which helps talented young Australians from lower socio-economic backgrounds access quality education and reach their full potential.

TAL's people also donate their time to the ABCN through professional mentorships to help these students grow their skills, knowledge and confidence. TAL hosts mentoring sessions, provides paid internships for students, and our Group CEO and Managing Director, Brett Clark, brings his senior leadership expertise to the ABCN Board.

You know how important education is to your professional future. By attending one of our masterclasses, you're giving a young person that same advantage. As Phil Gardner, CEO of the ABCN Foundation, explains:

**"These students are exceptional in their motivation and drive to succeed but, at the same time, they face significant barriers to achieving their goals. The TAL Risk Academy has absolutely supported them overcome those barriers."**

100%

of Accelerate Year 3 Graduates are engaged in employment, tertiary education or training, compared to 20% of disadvantaged students aged 24. (Lamb, 2020)

90%

of Accelerate students completed Year 12 or an equivalent senior secondary certificate or vocational qualification, compared to the national average of 78% and 72% for disadvantaged students. (ACARA, 2021)

90%

of Accelerate scholars report confidence in career pathways, compared to only 50% before the program.



**SINCE THE LAUNCH OF TAL RISK ACADEMY, WE'VE RAISED OVER \$800,000 FOR THE ABCN**

# 2023 course categories

Our course categories let you easily focus your learning. You can explore each area or get started with our suggested **learning pathways**.

## Advice Skills and Training

Providing advice foundations for new entrants, through to advanced strategies, technical expertise and much more.

- Includes courses on advice best practice through to client engagement and risk information
- All levels of learning
- On-demand, webinar, masterclass and reading article learning options available.

**EXPLORE THE COURSES**

## Education and Professionalism

Navigate the Code of Ethics with confidence through our series supporting you through all the latest industry requirements.

- Covers Ethics and Professionalism CPD areas
- On-demand, webinar and masterclass learning options available.

**EXPLORE THE COURSES**

## Business Management

Grow your business with confidence with these courses focused on strategy and marketing.

- Courses in business strategy and marketing
- Available on-demand or via webinar
- Supports a general level of learning.

**EXPLORE THE COURSES**

## Professional Year

Professional Year candidates can tailor a learning program to suit their needs, with four programs designed specifically to help new entrants.

- Build knowledge and key skills to prepare for your future in the advice industry
- Tailored for new entrants.

**EXPLORE THE COURSES**



As always TAL leads the way in the provision of professional courses like this.

**TAL RISK ACADEMY STUDENT**



## A Dedicated Partnership with Deakin University

The TAL Risk Academy educators provide support and course content as part of Deakin University's approved Financial Planning qualifications: Graduate Diploma of Financial Planning, Master of Financial Planning and FAS-approved bridging units. There is a 15% discount available to advisers who apply for the course through the TAL Risk Academy.

A leader in online learning, Deakin is as committed to thought leadership and outstanding education as we are. The university offers a range of flexible learning options, including intensive delivery modes, and will help you build a personalised course of study that ensures that previous experience and study is recognised.

# Featured courses, live in 2023



Our 2023 featured live courses are designed to help you boost your know-how, wherever you're at in your advice career.

## Life Insurance – The Year Ahead

**PRESENTED BY SCOTT HOGER** (NATIONAL TECHNICAL MANAGER, TAL) **AND PHIL ANDERSON** (CHIEF EXECUTIVE OFFICER, AFA)



### SESSION DETAILS

Webinar on 15 February: [view details](#)



### CPD HOURS

1 hour



### CPD AREA

Regulatory Compliance and Consumer Protection

Over the last decade, significant regulatory, legislative and product change has created uncertainty for advisers. That's accelerated recently with the Code of Ethics and the Quality of Advice review.

2023 promises to be another year of change, which may have specific implications for risk advice. In this course, Phil Anderson and Scott Hoger discuss how advisers can navigate the year ahead, focusing specifically on risk advice. From the Quality of Advice review to conflicted remuneration and the Code of Ethics, Phil and Scott will address the most pressing risk advice issues. [ENROL NOW](#)

## Market Update: Advice Practice Valuations in a Post-Exam World

**PRESENTED BY STEVE PRENDEVILLE** (FORTE ASSET SOLUTIONS)



### SESSION DETAILS

Webinar on 15 March: [view details](#)



### CPD HOURS

1 hour



### CPD AREAS

Client Care and Practice

Steve will share his insights on how advice businesses are being valued now the dust has settled on the exam requirement for existing advisers. He'll highlight how business models and client propositions can help maximise your valuation and service offering, whether you're acquiring, merging or selling, and real-life case studies will showcase practices that have successfully evolved their model to increase the value of their business. [ENROL NOW](#)

## Embracing Equity: 2023 International Women's Day Event

**HOSTED BY DANIELLE WAUGH** (ADVICE EDUCATION MANAGER, TAL)



### SESSION DETAILS

Webinar on 8 March: [view details](#)



### CPD HOURS

1 hour



### CPD AREA

Client Care and Practice

To celebrate International Women's Day, we're hosting a live Q&A panel event with award-winning, innovative women in advice, focused on how we can encourage more women to choose an advice career and to seek advice. We'll highlight the role that bold, transformative ideas and accessible education can play in our profession. Our panelists include Amie Baker (Director and Financial Adviser, Rekab Advice), Kate McCallum (Director and Financial Adviser, Multiforte Financial Services) and Jenny Pearse (Founder and Marketing Strategist, Jenesis). [ENROL NOW](#)

## Ethics Month

**PRESENTED BY THE TAL TECHNICAL TEAM**



### SESSION DETAILS

Webinar every Wednesday in May: [view details](#)



### CPD HOURS

1 hour per webinar



### CPD AREA

Professionalism and Ethics

Let's get ethical. We know how difficult it can be to meet your Ethics and Professionalism CPD requirements with relevant content that improves your understanding of the Code of Ethics.

To make things easier and help you to plan ahead, we're dedicating the month of May to all things ethics. Each week, we'll host a live webinar covering a range of Ethics and Professionalism content and tips to help you comply with the Code. [ENROL NOW](#)

# Featured courses, live in 2023

## Switching Gears: The IP Replacement Conversation

PRESENTED BY THE TAL TECHNICAL TEAM



### SESSION DETAILS

Face-to-face masterclass running nationally 7-29 March: [view details](#)



### CPD HOURS

3 hours



### CPD AREA

Technical Competence

Before APRA's IDII intervention in 2021, the evolution of income protection contracts typically focused on improvement of the predecessor contract. This generally resulted in a more generous contract that scored higher in research tools. This has challenged client affordability and the focus has now shifted to sustainably meeting client needs within the broad guidelines prescribed by APRA. With this new generation of Income Protection products being less generous, how do advisers recommend altering or replacing existing contracts and still act in the client's best interest?

This interactive session will discuss what's driving alteration/replacement conversations and then focus on how to compliantly make a recommendation to your client. We'll cover informed consent, providing the tools you need to put your clients in a position of power when considering product trade-offs – which is ultimately what must be done in the advice process.

From demonstrating the relationship between the risk of claim versus the cost, to the client's risk tolerance for insurance and the risk transfer/retain methodology; this session has been designed for all levels of risk knowledge and experience. [ENROL NOW](#)

## AskAnExpert: Tech Series

PRESENTED BY THE TAL TECHNICAL TEAM



### SESSION DETAILS

Webinar on the last Thursday of each month: [view details](#)



### CPD HOURS

1 hour per webinar



### CPD AREA

Technical Competence

Ask our experts: join the TAL Technical Team on the last Thursday of each month as they answer a broad range of topical questions submitted by advisers to our Ask An Expert email.

Each month, the team will select a variety of technical questions and advice scenarios and provide responses that you can use as a template in your own conversations with clients. We'll cover questions on SMSFs, death benefits, business insurance, estate planning and much more as we consider real life client scenarios posed by the advice community. [ENROL NOW](#)



## Lunch & Learn Sessions

Keep an eye out for our Lunch & Learn sessions, running in person right around the country this year.

Hosted by your local TAL Sales Team, they're a great chance to build your know-how and connect with your peers.

# Professional Year



Specifically designed for Professional Year new entrants, our PY courses offer structured training to help you kick-start your future success.





I'm very glad that I signed up to this session. It was the most interactive workshop/tutorial I've been to. Definitely recommend!

**PY STUDENT**

## Financial Adviser Exam Masterclass

PRESENTED BY THE TAL TECHNICAL TEAM

 <b>SESSION DETAILS</b> On demand	 <b>STRUCTURED TRAINING HOURS</b> 6.5 hours	 <b>CPD AREAS</b> • Regulatory Compliance and Consumer Protection: 3.25 hours • Professionalism and Ethics: 3.25 hours
--	--	--

The award-winning Financial Adviser Exam Masterclass helps you prepare for your exam with confidence. This course will support you by explaining previous learnings and provide you with supplementary study materials and a practice test. [VIEW NOW](#)

## Ethical Dilemmas Workshop

PRESENTED BY THE TAL TECHNICAL TEAM


 <b>SESSION DETAILS</b> 2 hour workshop on 2 May: <a href="#">view details</a>	 <b>STRUCTURED TRAINING HOURS</b> 2 hours	 <b>CPD AREA</b> Professionalism and Ethics
---	--	--

The Code of Ethics sets out an ethical framework that advisers must now comply with when providing advice to clients. This course goes into actual client scenarios and discusses whether these are permitted according to the Code of Ethics.

In this interactive workshop, you'll consider and develop knowledge around the ethical dilemmas you may face in the future and learn a framework for the ethical dilemma requirement of your Professional Year. [ENROL NOW](#)

## Client Conversations Workshop

PRESENTED BY JASON MCSPEERIN (CO-FOUNDER & DIRECTOR, LIFEXPLORER)

 <b>SESSION DETAILS</b> Two 2 hour workshops on 9 March and 23 March: <a href="#">view details</a>	 <b>STRUCTURED TRAINING HOURS</b> 4 hours	 <b>CPD AREA</b> Client Care and Practice
---	--	--

This workshop provides a clear, practical framework to identify opportunities for improvement and will help you better understand a client's situation, their challenges and their aspirations so you can position your advice in the most valuable way. The session includes skill training around knowing yourself, educating clients, making meetings count, data collection and action planning. [ENROL NOW](#)

## Risk Advice and Strategy Workshop

PRESENTED BY DAN DEVINE (TECHNICAL MANAGER, TAL), JADE CUSTANCE (BUSINESS DEVELOPMENT MANAGER, TAL) AND SACHA LOUWKOWSKY (FOUNDER, THE SAIL AGENCY)

 <b>SESSION DETAILS</b> 2 hour workshops on 1 June and 15 June: <a href="#">view details</a>	 <b>STRUCTURED TRAINING HOURS</b> 4 hours	 <b>CPD AREAS</b> • Technical Competence • Client Care and Practice
---	--	---

This workshop equips you with the skills and technical knowledge needed to provide risk advice to clients. Through a series of case studies, you'll learn about key product features, how to identify the right level of cover and explain the value of life insurance to your clients.

We'll discuss how to address non-standard terms, research tools, the claims process, and share tips about managing the insurance process. [ENROL NOW](#)



# Learning pathways

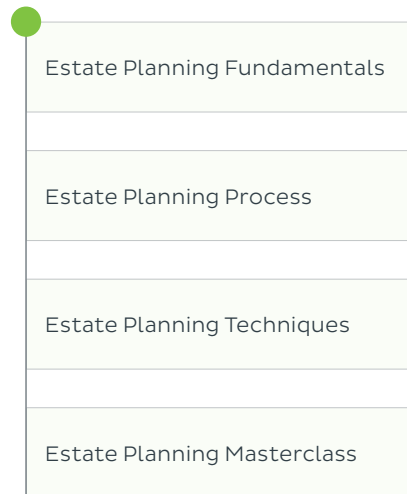
---

We offer a comprehensive range of learning pathways to help you build your know-how with the right support.

Start with the course that best suits your knowledge in each area. You can launch the full series of courses or select an individual course to learn more.

## Estate Planning Pathway

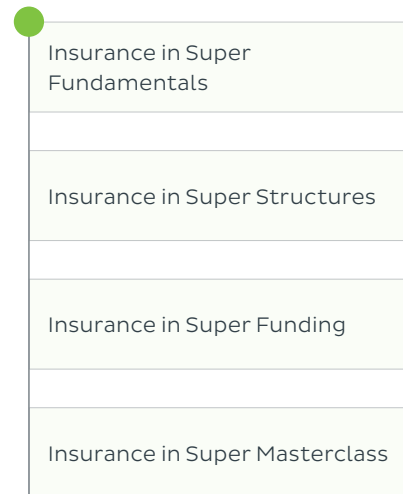
---



[LAUNCH THE PLAYLIST](#)

## Insurance in Super Pathway

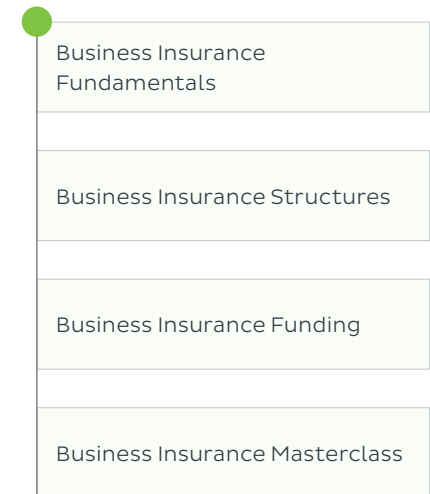
---



[LAUNCH THE PLAYLIST](#)

## Business Insurance Pathway

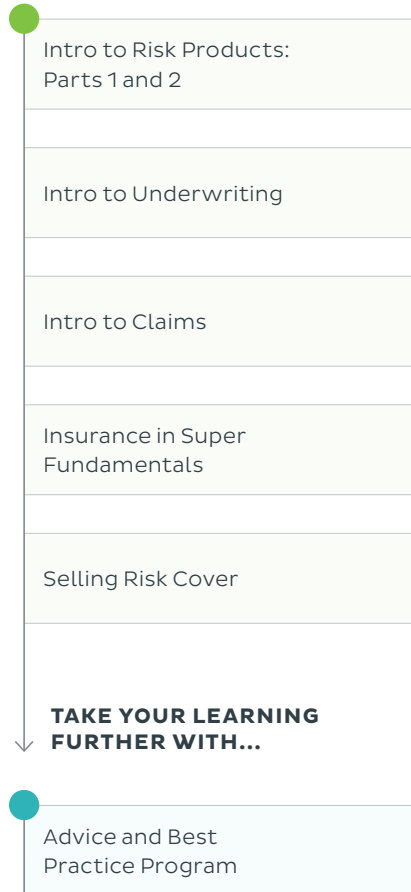
---



[LAUNCH THE PLAYLIST](#)

## New to Risk: Suggested Courses

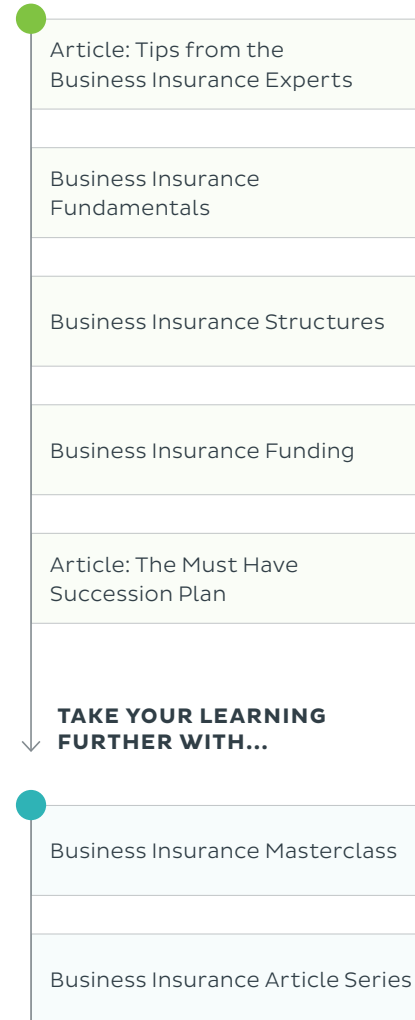
---



**LAUNCH THE PLAYLIST**

## Business Insurance: Suggested Courses

---



**LAUNCH THE PLAYLIST**

## Professional Year: Suggested Courses

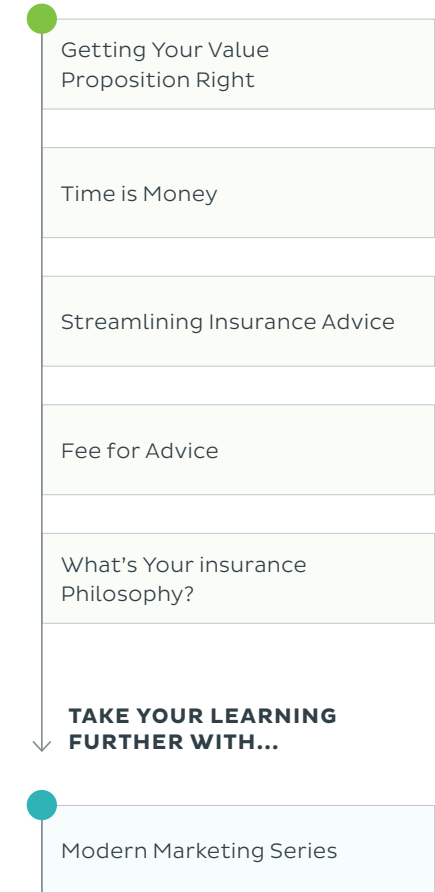
---



**LAUNCH THE PLAYLIST**

## Business Management: Suggested Courses

---



**LAUNCH THE PLAYLIST**

# CPD hours at a glance

Our courses are accredited for CPD hours through the Financial Planning Association. The table below can help you easily focus your learning to meet your requirements.

		Technical Competence	Client Care and Practice	Professionalism and Ethics	Regulatory Compliance and Consumer Protection	Taxation	General	Available now		
								Live in 2023	On-demand	Article library
 RISK ESSENTIALS	<b>Essentials Live</b>	✓						✓		
	<b>Essentials On-Demand</b>	✓							✓	
	<b>Intro to Claims</b>	✓							✓	
	<b>Intro to Risk Products</b>	✓							✓	
	<b>Intro to Underwriting</b>	✓							✓	
 ADVICE AND BEST PRACTICE	<b>AskAnExpert: Tech Series</b>	✓						✓		
	<b>Life Insurance – The Year Ahead</b>				✓			✓		
	<b>Advice Foundations</b>		✓		✓				✓	
	<b>Advice and Best Practice Fundamentals</b>				✓				✓	
	<b>Advice and Best Practice Process</b>			✓	✓				✓	
	<b>Advice and Best Practice Techniques</b>	✓	✓		✓				✓	
	<b>Introducing the New World of the Reasonable Life Insured</b>				✓	✓				✓
<b>The Golden Rules of Insurance Advice Article Series</b>	✓	✓			✓				✓	
 RISK PRODUCT	<b>Beneficiaries: Good, Bad and Indifferent</b>	✓			✓	✓			✓	
	<b>Comparing Group, Direct and Retail</b>	✓							✓	

CPD HOURS AT A GLANCE

		Technical Competence	Client Care and Practice	Professionalism and Ethics	Regulatory Compliance and Consumer Protection	Taxation	General	Available now		
								Live in 2023	On-demand	Article library
 UNDERWRITING	Income Splitting	✓							✓	
	In Practice: The New Sustainable IDII World	✓							✓	
 ESTATE PLANNING	The Fate of the Family Trust	✓					✓			
	Estate Planning Fundamentals	✓							✓	
	Estate Planning Process	✓	✓						✓	
	Estate Planning Techniques	✓							✓	
	Estate Planning Masterclass	✓							✓	
	Estate Planning Article Series			✓						
 INSURANCE IN SUPER	Insurance in Super Fundamentals	✓							✓	
	Insurance in Super Funding	✓		✓					✓	
	Insurance in Super Structures	✓				✓			✓	
	Insurance in Super Masterclass	✓	✓		✓	✓			✓	
	Neglect SMSF Liquidity at Your Peril						✓			✓
	Premium Funding for the Future	✓	✓	✓		✓				
 INCOME PROTECTION	Switching Gears: The IP Replacement Conversation	✓						✓		
	Best Interest Balancing Act	✓	✓	✓	✓	✓			✓	
	Income Protection Fundamentals	✓							✓	



**CPD HOURS AT A GLANCE**

		Technical Competence	Client Care and Practice	Professionalism and Ethics	Regulatory Compliance and Consumer Protection	Taxation	General	Available now		
								Live in 2023	On-demand	Article library
 <p><b>BUSINESS INSURANCE</b></p>	<b>Business Insurance Funding</b>	✓						✓		
	<b>Business Insurance Fundamentals</b>	✓							✓	
	<b>Business Insurance Structures</b>	✓				✓			✓	
	<b>Business Insurance Masterclass</b>	✓	✓		✓				✓	
	<b>Dodging the Buy/Sell Disaster</b>	✓	✓						✓	
	<b>Business Insurance Article Series</b>	✓								✓
	<b>Taking Care of your Self-Employed Clients</b>		✓							✓
	<b>The Must Have Succession Plan</b>									✓
	<b>Tips from the Business Insurance Experts</b>	✓	✓							✓
	<b>Understanding Australia's Business Structures</b>	✓						✓		✓
	<b>Understanding Business Insurance</b>	✓								✓
 <p><b>CLIENT ENGAGEMENT</b></p>	<b>Creating Engaging Conversations</b>		✓						✓	
	<b>Engaging with Vulnerable and Disadvantaged Customers</b>		✓	✓					✓	
	<b>Interviewing Tips from the Pros</b>		✓						✓	
	<b>Making Client Consent Engaging</b>		✓						✓	
	<b>Selling Risk Cover</b>		✓						✓	
	<b>The Five Soft Skills You Must Have</b>		✓						✓	
	<b>The Unreasonably Biased Client</b>		✓						✓	

CPD HOURS AT A GLANCE

		Technical Competence	Client Care and Practice	Professionalism and Ethics	Regulatory Compliance and Consumer Protection	Taxation	General	Available now		
								Live in 2023	On-demand	Article library
 MENTAL WELLNESS	<b>Mental Wellbeing: Keeping it Simple</b>		✓						✓	
	<b>Mental Wellbeing: Thriving in the Financial Advice Industry</b>						✓		✓	
	<b>Supporting Clients at Claim Time</b>		✓						✓	
	<b>Supporting Grieving Clients: Fireside Chat with the Experts</b>		✓						✓	
	<b>Working Empathically</b>		✓						✓	
	<b>Languishing – The Mood of this Era</b>		✓							
 MARKETING	<b>Embracing Equity: 2023 International Women's Day Event</b>		✓					✓		
	<b>Getting Your Value Proposition Right</b>		✓						✓	
	<b>Modern Marketing Course 1: Filling the Funnel</b>		✓					✓	✓	
	<b>Modern Marketing Courses 2 and 3: Who is Right For You and Getting on their Radar Screen</b>		✓						✓	
	<b>Modern Marketing Courses 4 and 5: Establishing Trust and Generating Referrals</b>		✓						✓	
	<b>Modern Marketing Course 6: COI (Centre of Influence) Marketing</b>		✓						✓	
	<b>Modern Marketing Course 7: Strategic Alliances</b>		✓						✓	
	<b>Modern Marketing Course 8: Being an Authority</b>		✓						✓	
	<b>Modern Marketing Course 9: Improving Engagement</b>		✓						✓	
	<b>Modern Marketing Course 10: Getting Social</b>		✓						✓	

**CPD HOURS AT A GLANCE**

		Technical Competence	Client Care and Practice	Professionalism and Ethics	Regulatory Compliance and Consumer Protection	Taxation	General	Available now		
								Live in 2023	On-demand	Article library
 BUSINESS STRATEGY	Cyber Security		✓					✓		
	Market Update: Advice Practice Valuations in a Post-Exam World		✓					✓		
	Advice Efficiency Processes and Tools						✓		✓	
	Effective Programs for Developing and Retaining Financial Advisers		✓						✓	
	Fee for Advice		✓						✓	
	How Risk Advisers Can Continue to Prosper		✓				✓		✓	
	Navigating Professional Year					✓			✓	
	Time is Money: Delivering Value for Clients and Efficiency for Advisers		✓						✓	
Cyber Security Article Series		✓							✓	
 ETHICS AND PROFESSIONALISM	Ethics Month Webinar Series			✓				✓		
	Ethics and the Risk Management Process			✓					✓	
	Solving your Ethics Dilemmas			✓					✓	
	The Adviser as Nostradamus			✓					✓	
	Ethics and Dilemmas Masterclass			✓					✓	
	The Privacy Act					✓				✓
 PROFESSIONAL YEAR PROGRAM	Client Conversations Workshop		✓					✓		
	Ethical Dilemmas Workshop			✓				✓		
	Risk Advice and Strategy Workshop	✓	✓					✓		
	Financial Adviser Exam Masterclass			✓	✓				✓	

# Articles

---



Deep dive into key topics and earn CPD hours with our library of articles.

## The Golden Rules of Insurance Advice Series

### 1 Avoiding the Adviser Sin of Omission

By David Glen

### 2 Setting the Right Amount

By David Glen

### 3 Paying the Right Person: Part 1

By David Glen

### 4 Paying the Right Person: Part 2

By David Glen

### 5 Payment in the Right Form at the Right Time

By David Glen

## Estate Planning Series

### 1 Not an Optional Extra

By David Glen

### 2 Ignore Life's Trigger Events at Your Peril

By David Glen

## Business Insurance Series

### 1 Building Blocks of Business Succession

By David Glen

### 2 Managing Equity Risk

By David Glen

### 3 Buy/Sell: Default Ownership Structure Revealed

By David Glen

### 4 Buy/Sell: Bare Trust Mystery Explained

By David Glen

### 5 Mitigating Key Person Risk

By David Glen

### 6 Defeating Debt and Guarantee Threats

By David Glen

## Other Business Insurance Articles

### Taking Care of your Self-Employed Clients

By Jo Hetherington

### The Must Have Succession Plan

By David Glen

### Tips from the Business Insurance Experts

By Bernard Maughan and Paul Stafford

### Understanding Business Insurance Article

By Jason Bamford

### Understanding Australia's Business Structures

By David Glen

## Cyber Security Series

### Cyber Security for Financial Advisers

By Adara Campbell

### Protect your Advice Business Online

By Adara Campbell

### Online Account Security for Financial Advisers

By Adara Campbell

### Device Security for Financial Advisers

By Adara Campbell

## Other Topics

### Introducing the New World of the Reasonable Life Insured

By David Glen

### Languishing – The Mood of this Era

By Vaish Harishanker

### Neglect SMSF Liquidity at Your Peril

By David Glen

### The Privacy Act

By David Glen

### Premium Funding for the Future

By David Glen



# Meet our expert educators

---

## TAL TECHNICAL TEAM



### David Glen

#### NATIONAL TECHNICAL MANAGER, TAL

David is responsible for providing advice on the tax treatment of TAL products and also leads the development and delivery of technical content for advisers.

With over 20 years' experience providing tax and strategic advice to the financial services industry in Australia and Asia, David is well equipped to work with advisers to formulate effective client solutions.

David has worked as a tax partner at a large accounting firm and more recently was tax counsel for several insurance companies.

David is a qualified solicitor, Chartered Accountant and holds a post graduate diploma in taxation law.



### Scott Hoger

#### NATIONAL TECHNICAL MANAGER, TAL

Scott joined TAL in 2013 and has over 15 years' financial services experience.

At TAL, Scott's responsible for providing strategic advice solutions to advisers and licensees.

Scott has a strong technical knowledge base, having worked as a financial adviser and business development manager in a number of large banking institutions and insurance companies.

He's also run his own financial planning business, specialising in personal and business insurance.



### Lisa Ruchel

#### TECHNICAL MANAGER, TAL

Highly regarded for her technical expertise, Lisa is responsible for providing strategic advice solutions through TAL Risk Academy and at licensee events.

With more than 13 years' experience in financial services, Lisa has a deep knowledge of the industry, acquired over 11 years in TAL BDM and Regional Manager roles.

Passionate about financial literacy, Lisa has a flair for translating technical product information into simple, accessible concepts for advisers and clients. She's committed to creating and delivering content to support advisers on their education journey.



### Daniel Devine

#### TECHNICAL MANAGER, TAL

With a strong background in mentoring underwriters and advisers on complex case management and assessment as a Principle Underwriter at TAL, Daniel has worked in general and life insurance both in Australia and overseas.

Working for several major organisations before joining TAL more than 10 years ago, Daniel has a wealth of experience in helping his team and advisers navigate technical concepts confidently. Daniel looks forward to continuing to support advisers by delivering quality course content aligned to their education goals.



### Jason Bamford

**NATIONAL MANAGER,  
TAL RISK ACADEMY**

Jason has over 20 years experience in financial services, including roles in senior product management and innovation.

He joined TAL in 2007 as a Senior Product Manager to develop products for advisers, before moving to the Licensee and Partnership team to play an integral role in the creation of TAL Risk Academy.

Jason has a degree in Marketing and Management and is currently completing his Masters in Financial Planning.



### Glenn Baird

**HEAD OF MENTAL HEALTH, TAL**

Glenn leads TAL's mental health strategy, working with internal stakeholders and external groups to support the health and wellbeing of all Australians. A qualified psychotherapist, facilitator and trainer, Glenn has focused on suicide prevention and supporting clients from diverse backgrounds: professional athletes, corporate lawyers and tradespeople.

Glenn has designed and implemented award-winning workplace education and support programs that promote health and wellbeing.



### Jo Hetherington

**HEAD OF FINANCIAL  
HEALTH, TAL**

Jo joined TAL in 2011 and has over 22 years' experience in forensic accounting.

A Chartered Accountant, Jo worked at one of the 'Big 4' accounting firms for 10 years. During this time, she acted as an expert witness, quantified economic losses for personal injury cases and was involved in commercial litigation matters.

Part of Jo's role as Head of Financial Health is leading financial thought leadership and training programs, and working closely with TAL Risk Academy to educate advisers and TAL's underwriting and claims teams to help increase financial risk efficacy across the business.



### Dr Venkat Balakrishnan

**GENERAL MANAGER,  
CYBER SECURITY, TAL**

Dr Venkat Balakrishnan is TAL's chief information security officer. He strives to protect the future of Australian families and is committed to taking cyber security seriously in protecting TAL members' data.

Venkat works with partners and technology leaders, sharing insights and proven security solutions and approaches about how to lift their own security posture, sharing security artefacts, running workshops and supporting TAL's network of partners with their own cyber security endeavours.



### Adara Campbell

**SENIOR CYBER AWARENESS  
ANALYST, TAL**

Adara Campbell is a cybersecurity awareness and education specialist at TAL, who is passionate about raising awareness of key cyber risks and the behaviours required to address day to day cybersecurity challenges.

Her job is to help influence positive changes in online behaviours and digital culture both at work and at home. Ultimately, helping to solve human problems and simplify security for people.



Excellent session, each segment clearly explained and provided helpful insight.

**TAL RISK ACADEMY STUDENT**



### Steve Prendeville

**FOUNDER & MANAGING DIRECTOR, FORTE ASSET SOLUTIONS**

Steve is the founder and Managing Director of Forte Asset Solutions, Forte Licensing Solutions and Forte Consulting Solutions. Forte's Asset Solutions core activity is selling financial services businesses. Forte Licensing Solutions assists practices to find the right dealer group or become self- licenced. Forte Consulting Solutions assists business to grow.

Steve has enjoyed a successful career in financial services for over 30 years. He was a Partner in Deloitte and CEO of Deloitte Financial Services, a high-net worth advisory group. After selling DFS, Steve created Australia's first specialist financial services M&A group.

Steve is a member of the International Association of Consultants, Valuators and Analysts.



### Jason McSpeerin

**CO-FOUNDER & DIRECTOR, LIFEXPLORER**

Over the past 20 years, Jason has delivered more than 1,500 workshops to some of the world's leading corporate organisations, with a strong focus on Sales Capability, Business Development and Sales Leadership.

He has provided specialist advice to organisations in numerous industries and his clients include AMP, ANZ, QSuper, Super Partners and Telstra Super.

Jason's talent lies in his ability to think strategically and deliver workshops in a highly facilitative, engaging manner.

Jason currently develops training and initiatives for Insight Learning Solutions. It's through these initiatives that Jason has seen phenomenal results in the form of changing employee behaviour for the better: effectively increasing sales, improving leadership capabilities and enhancing employee engagement.



### Jason Poole

**DIRECTOR AND OWNER, GPA FINANCIAL SERVICES**

Jason runs a strategic financial planning practice that helps people make better financial decisions so that they can enjoy life with peace of mind.

A key part of Jason's work is making sure that a family's well-being is secured through a combination of investments and risk protection.

His goal is to provide tailored advice, reliable outcomes and build rewarding relationships over time.



### Tony Vidler

**BUSINESS ADVISER AND SALES TRAINING COACH, STRICTLY BUSINESS**

Tony has over 30 years' experience in financial services as an adviser, advisory firm managing partner, professional association leader, director and governance expert, and institutional general manager. His expertise specifically focuses on improving distribution performance and building better businesses.

Focused on improving prospecting and marketing, business systems and bottom line results, Tony's philosophy is "practical professionalism" with emphasis on the practical. Blending traditional prospecting and marketing methods with today's technology and opportunities – and how to use them to get more business – is the key theme in Tony's presentations.



### Sacha Loutkovsky

**FOUNDER, THE SAIL AGENCY**

Sacha Loutkovsky is a former award-winning Financial Adviser who specialised in insurance advice for more than 15 years, advising clients on how to best set up and manage their protection strategies. During her advice career, Sacha was the NSW Chair for the AFA's GenXt program and sat on various Boards of Advice.

Sacha is currently Head of Learning and Development for Finance (Corporate Services) at Griffith University, where she is responsible for the training and development of more than 4,500 employees. Under her brand The Sail Agency, she also works with financial advice firms and product providers to help engage and grow their customer base through the use of content, media, education programs and process enhancements.

**GET TO KNOW ALL OUR PRESENTERS**

# More information

---



## Visit the TAL Risk Academy Platform

Home to all our courses and resources, the TAL Risk Academy platform also lets you easily track your CPD hours, take tests and review your results, download course certificates and much more. It's a single hub for all your education needs.

**[BOOST YOUR KNOW-HOW TODAY](#)**



## Have questions or need a hand?

### Check out our Quick Reference Guides

If you need a hand with something specific on the website, our Quick Reference Guides cover registering, enrolling, logging external training and more. **[Learn more here](#)**.

### Visit the TAL Adviser Centre

The **[TAL Adviser Centre](#)** includes lots of information about the program and our presenters.

### Get in touch

Contact your local BDM, **[email](#)** the TAL Risk Academy team, call us on 1800 748 682 (Monday – Friday, 9am – 5pm AEST) or visit **[adviser.tal.com.au/risk-academy](https://adviser.tal.com.au/risk-academy)**

---

#### NSW/ACT

**[nswretailife@tal.com.au](mailto:nswretailife@tal.com.au)**

(02) 9448 9000

#### QLD

**[qldretailife@tal.com.au](mailto:qldretailife@tal.com.au)**

(07) 3243 1200

#### SA/NT

**[saretailife@tal.com.au](mailto:saretailife@tal.com.au)**

(08) 8113 8300

#### VIC/TAS

**[vicretailife@tal.com.au](mailto:vicretailife@tal.com.au)**

(03) 9671 9148

#### WA

**[waretailife@tal.com.au](mailto:waretailife@tal.com.au)**

(08) 6380 4400

#### TAL Life Limited

GPO Box 5380 Sydney NSW 2001  
ABN 70 050 109 450 | AFSL 237848